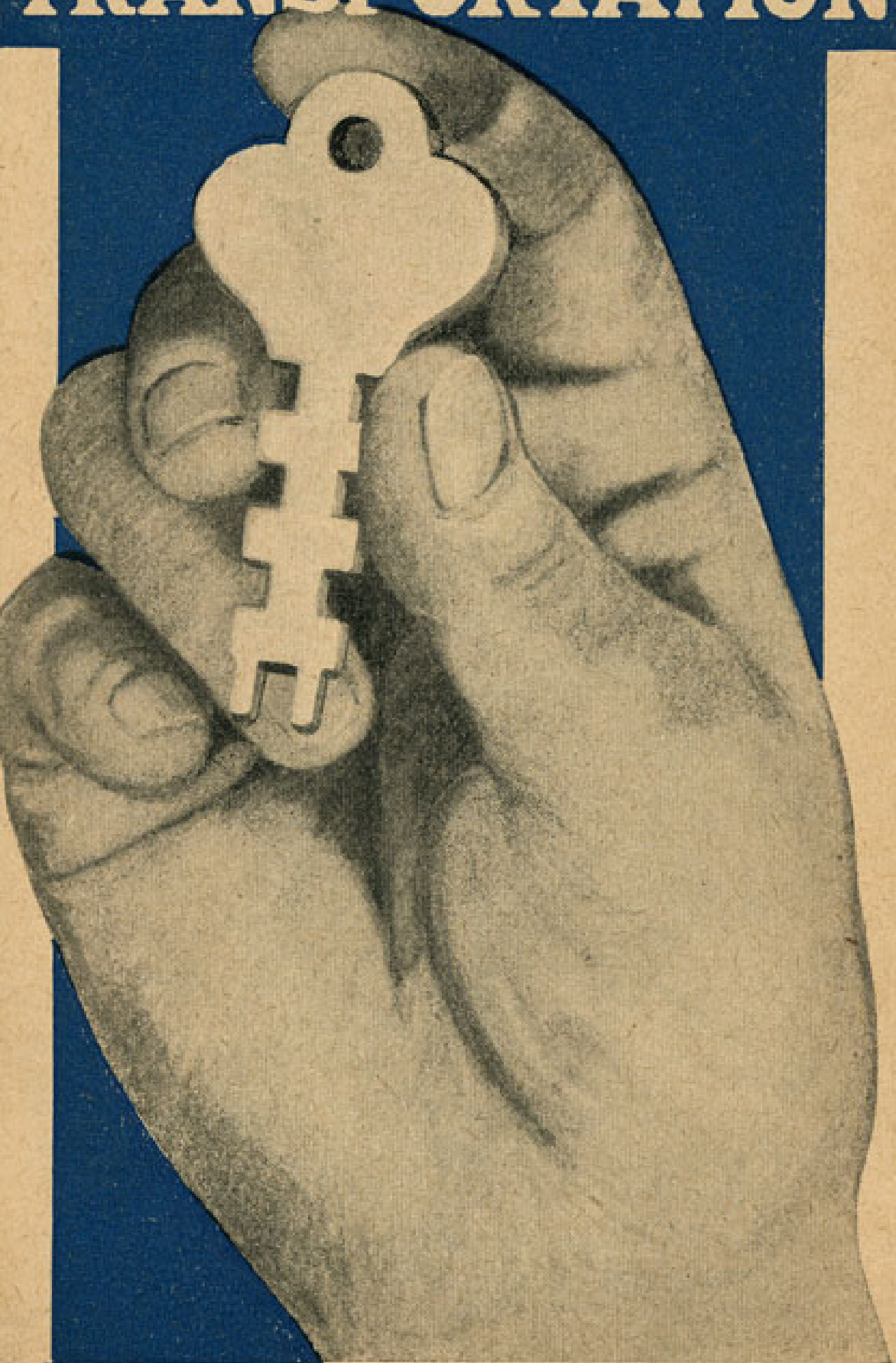


THE KEY TO ECONOMICAL TRANSPORTATION



for Economical Transportation



THE key to economical transportation is the key to the Chevrolet car, which delivers transportation at the lowest average cost per mile.

When you buy an automobile, remember that the cost of transportation is made up of the purchase price of the car plus the cost of operating and maintaining it throughout its lifetime.

The tremendous growth of Chevrolet sales has been due to public recognition of the fact that Chevrolet transportation averages lower costs per mile than those of any other automobile made, *at any price.*

QUALITY FEATURES

All Models

Powerful Valve-in-head Motor
3-Speed Sliding Gear Transmission
Electric Starting and Lighting
Distributor Ignition
Alemite Lubricating System
Improved Springs and Brakes
Pump Circulating Cooling System
Speedometer, Ammeter, and Oil Pressure Gauge on Dash
Double Ventilating Windshield
Legal Headlights with Dimmers
Electric Horn
Worm and Gear Steering Mechanism
Spiral Bevel Rear Axle Gears
Demountable Rims with Extra Rim

Open Passenger Models

Dash Light Oblong Glass Rear Window
Baked Enamel Finish Curtains open with doors

Closed Passenger Models

Plate Glass Windows Windshield Wiper
Dash Light Sun Visor
Ternstedt Regulators Cord Tires
High-grade Bodies

for Economical Transportation



SUPERIOR TOURING

*For All the
Family*

\$495 *f.o.b.
Flint
Mich.*

The fastest selling
quality car made. The
utmost per dollar value
in an open family car.
Economical—modern
—comfortable.



for Economical Transportation



UTILITY COUPÉ

*The Ideal
Extra Car*

\$640 *f.o.b.
Flint
Mich.*



The most popular quality closed car made. Extra large windows and mammoth rear compartment. Low operating and maintenance cost.

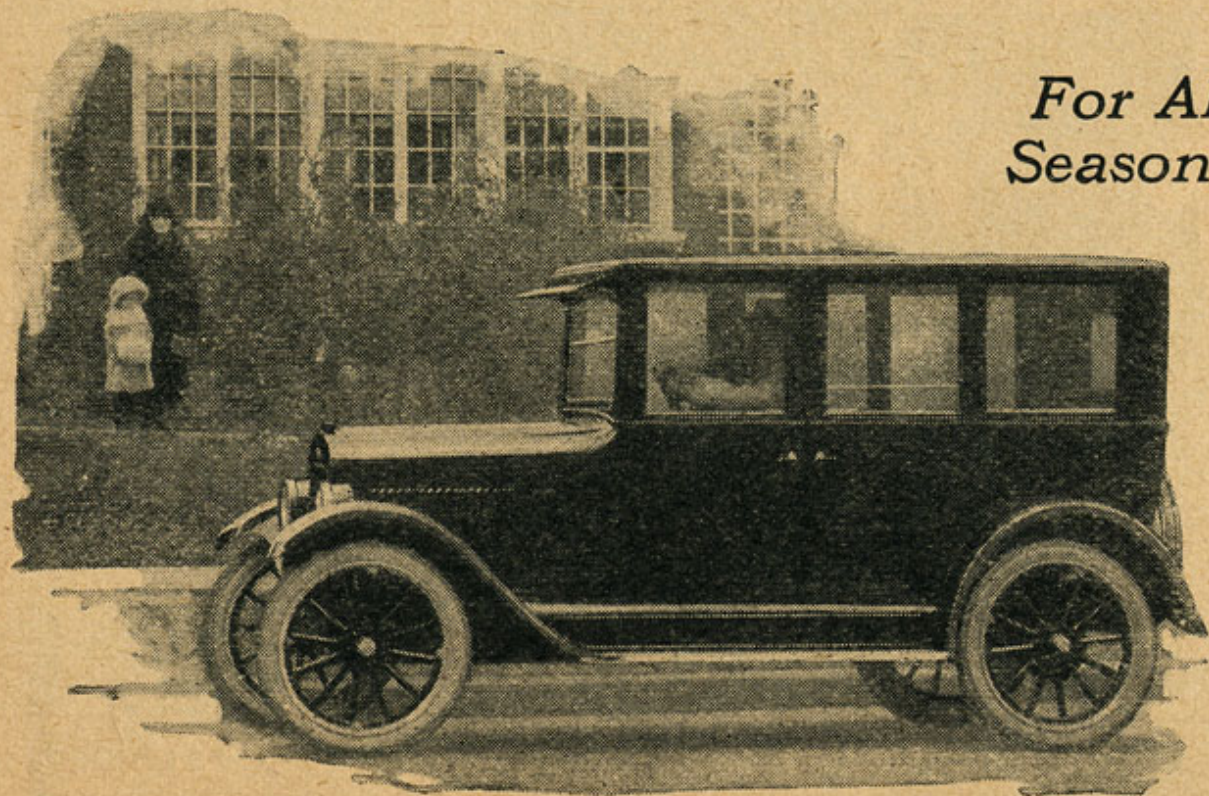
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SUPERIOR SEDAN

*For All
Seasons*

\$795 *f.o.b.
Flint
Mich.*



The ideal all-year family car. Warm in winter—cool in summer. Its quality pleases particular people. Its economy satisfies all.

for Economical Transportation



SUPERIOR ROADSTER

*Saves an
Hour a Day*

\$490 *f.o.b.
Flint
Mich.*



The favorite open car
for daily use to and
from work. Also pop-
ular with traveling
salesmen. Extra large
rear compartment.

for Economical Transportation



Utility Express Truck Chassis

*For City or
Country*

\$550 *f.o.b.
Flint
Mich.*

Chassis Only

Fits all standard ton truck, commercial and dumping bodies. Fast, powerful, reliable, and very economical.



for Economical Transportation



*Cuts Your
Delivery
Costs*

COMMERCIAL CHASSIS

\$395 *f.o.b.
Flint
Mich.*

Chassis Only



Fits all standard commercial bodies. For dependable, economical light delivery service it is unsurpassed.